



VILLAGE OF MOUNT HOREB

E. Main Street

Mount Horeb, WI 53572

Phone: (608) 437-6884 Fax: (608) 437-3190

Email: mhinfo@mounthorebwi.info Web: mounthorebwi.info

COMMUNITY DEVELOPMENT AUTHORITY AGENDA

Wednesday, July 12, 2023 at 6:00 PM

Municipal Building Board Room

138 E. Main Street

Mount Horeb, WI

- 1) Call to order
 - a. Roll Call
- 2) Consent Agenda
 - a. Consideration of June 14, 2023 Meeting Minutes
 - b. Economic Development Director's report
 - c. Mount Horeb Area School District report
 - d. Mount Horeb Area Chamber of Commerce report
- 3) Agenda Items
 - a. Economic Development Topic:
 - b. Review/Recommendation: Parking Study Bid
- 4) Meeting adjournment.

UPON REASONABLE NOTICE, EFFORTS WILL BE MADE TO ACCOMMODATE THE NEEDS OF DISABLED INDIVIDUALS THROUGH APPROPRIATE AIDS AND SERVICES. FOR INFORMATION OR TO REQUEST THIS SERVICE, CONTACT ALYSSA GAFFNEY, CLERK, AT 138 E MAIN STREET, MOUNT HOREB, WI (608) 437-9404.



AGENDA ITEM REPORT

MEETING DATE

July 12, 2023

PREPARED BY

AGENDA ITEM # 2.a

Consideration of June 14, 2023 Meeting Minutes

BACKGROUND

RECOMMENDATION

ATTACHMENTS

1. 061423 CDA Minutes



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COMMUNITY DEVELOPMENT AUTHORITY AGENDA

Wednesday, June 14, 2023 at 6:00 PM

DRAFT MEETING MINUTES

- 1) Call to order
Mark Schellpfeffer called the meeting to order at 6:00 PM. Present were Todd Fritz, Ben Vondra, Ryan Czyzewski, Marc Schellpfeffer and Andy Baber. Also present was Kristin Fish Peterson, Village Administrator, Nic Owen and Office Assistant, Katie Jelle. Members absent were Karen Tetzlaff & Barbara Case.
- 2) Consent Agenda
Andy Baber asked that his last name be added to the May Minutes. Motion by Czyzewski to approve the minutes and consent agenda, second by Fritz. Motion carried.
 - a. Consideration of May 10, 2023 Meeting Minutes
 - b. Economic Development Director's report
 - c. Mount Horeb Area School District report
 - d. Mount Horeb Area Chamber of Commerce report
- 3) Agenda Items
 - a. Economic Development Topic: Business Park Planning
Fish-Peterson presented the Mount Horeb Business/Industrial Park Plan. This presentation was also presented to the Village Board on May 31, 2023. Her study covered Where, Size, Who leads the project, Timeline, Types of Businesses, What land is ready and How do we pay for it. Owen told the CDA that the Village Board wants to look at doing as much as possible, prioritizing the South East side of town. Schellpfeffer would like more information regarding funding for the project. Fritz asked for what a reasonable timeline on the project will be. Owen thinks 2-3 years to start the project and 15-20 years to fill the park.
 - b. Recommendation: Parking Study RFP
Fish Peterson presented a Request for Proposals (RFP) for the Downtown Business District Parking Analysis & Long Term Parking

Strategy. Owen would like to have the RFP's by the July meeting so the CDA could do interviews if needed between the July & August meeting. The members discussed what they would like to include in the study. Motion by Czyzewski to approve the parking study RFP as amended. Second by Vondra. Motion carried.

4) Meeting adjournment.

Motion by Vondra to adjourn, second by Czyzewski. Motion carried.

July 7, 2023

To: Community Development Authority

From: Kristen Fish-Peterson, Economic Development Contracted Staff

Re: Report on work to date

What follows is a list of activities to date:

1. Meetings in person and virtual
 - a. Nic Owen individually (in person, phone and emails)
 - b. Village Board, CDA meetings
 - c. Emails, virtual meetings, and phone calls with prospective new downtown business
 - d. Good Morning Mount Horeb
 - e. Business Advocacy Committee meeting
 - f. Ongoing conversations with owner of Karakahl Inn regarding future of property
 - g. Retention calls on six Mount Horeb businesses
 - h. Ongoing conversations with property owners in Downtown (for possible future transition) related to parking
 - i. (3) Meetings with property owners of land for sale in Mount Horeb
 - j. Outreach to residential developers for their interest in Mount Horeb
 - k. Sent out parking study RFP to potential bidders
 - l. Met with stakeholders providing opinions on downtown parking
 - m. Outreach to new CDA member
2. Research
 - a. Firms who do parking studies
 - b. How to fund municipal land purchase (more in depth, sought examples)
 - c.
3. Presentation prep
 - a. Preparation of training segment and reporting for CDA
4. Work on organizational structure report for Mount Horeb Economic Development
5. Meeting with developer regarding downtown development.



Board of Education Recap

Resumen de la Junta de Educación

July 5, 2023

Vikings, I hope this edition of the *Recap* finds you having enjoyed a memory-filled holiday. Before the Board of Education could enjoy Independence Day festivities, they were hard at work this past Monday night. Here's an overview of what was discussed:

Board of Education members took time to recognize their student representative, **Ethan Fendrick**. Ethan, an incoming junior, was lauded for his civic mindedness and work ethic. He has done a super job of sharing his fellow classmates' perspectives, celebrating their accomplishments, and serving as an ambassador for our Board. Thank you, Ethan - We look forward to your continued leadership in the upcoming school year.



Strategic Planning Survey Results: As our current strategic plan, [Vision 2023](#), is coming to a close, it is time to begin visioning for the plan's next iteration, *Beyond 2030*. This process began with a community-wide survey that was administered this past spring. We are very pleased with the response rate, especially the number of people who are without children in our school district. (Did you know they account for almost 70+% of our community?)

[The entire report can be found here.](#) This is the third time this same survey has been administered (2014, 2017, and 2023). This longitudinal data is helpful in discerning the community's feeling over time. I believe the information provided in the table, below, may be among the most impactful datapoints in guiding the

eventual plan's goals. For example, where we have seen the greatest reduction in "differences" leads me to believe we have made significant in-roads; conversely, where we have realized the greatest increase in the "difference" column likely means we still have our work cut out.

Q 11 To provide a quality education for all students, what should the greatest priorities be over the next five years?

	2023	2017	2014	DIFFERENCE
Recruit and retain high quality staff	62.41%	64.44%	67.00%	-4.59%
Develop new/innovative programs to improve learning	20.79%	43.94%	41.00%	-20.21%
Update technology	28.44%	40.83%	43.00%	-14.56%
Prepare students for life after high school	48.14%	32.58%	38.00%	10.14%
Prepare students for college	18.08%	30.18%	40.00%	-21.92%
Provide support services when students have difficulty	41.39%	29.86%	31.00%	10.39%
Provide training/development opportunities for staff	24.95%	27.08%	18.00%	6.95%
Maintain school facilities	26.26%	25.83%	23.00%	3.26%
Address ATODA concerns of our students (alcohol, tobacco, other drug abuse)	8.57%	25.27%	56.00%	-47.43%
Increase school safety and security	33.58%	24.72%	32.00%	1.58%
Increase the number of honors courses	8.43%	22.81%	12.00%	-3.57%
Address mental health concerns of staff & students	44.98%	14.84%	22.00%	22.98%
Provide counseling, psychologist & social work services	35.02%	14.18%	11.00%	24.02%
Increase communications with our parents/community	13.51%	12.16%	6.00%	7.51%
Increase the number of students attending college	6.31%	9.89%	4.00%	2.31%
Increase co-curricular opportunities	5.95%	9.83%	24.00%	-18.05%
Expand services to students with disabilities	16.38%	9.59%	12.00%	4.38%
Broaden the student assistance program	8.41%	6.32%	6.00%	2.41%
Address racial equity across all programs and services	21.87%	4.48%	7.00%	14.87%



Board of Education Recap

Resumen de la Junta de Educación

Our next steps will include learning which of the plan's current objectives and datasets the Board of Education would like to see return. Based on that information, we will develop a draft plan for the community's feedback (see slide 21 for further details).

Information and Advocacy Report: I am proud of our District's transparency in reporting our strategic plan's successes and setbacks. Most of these reports can be found on our District's website [at this link](#). On Monday night, Mr. **Brian Johnson**, Director of Student Services, reported about one data from the Board's Student Wellness goal, "Identify evolving demographic trends in the Mount Horeb community." As you can see within this report, the number of students receiving special education services continues to increase. This is due, in large measure, to several families who seek to open enroll into our District, as a result of our highly regarded special education program. The most common services include speech and language, other health impairments, autism, and learning disabilities.

The report also showcases the array of personal supports offered to individuals and families (e.g. mental health, family support, academic interventions, behavior counseling, etc.). Brian did a really nice job of outlining this by grade level. For a District our size, we have really grown the number and caliber of interventions.

In "action" items, the Board:

- approved two annual, statutorily required documents: our 2023-2024 [Academic Standards](#) and our [Education for Employment Plan](#).
- wrote a letter of advocacy to legislative leaders and governor to maintain funding for the State of Wisconsin's "Office of School Safety." One only needs to read the newspaper to recognize threats to schools remain. The investment of \$2+ million dollars, in a multi-billion-dollar statewide budget, yields a return on investment in the most impactful way: lives saved.

That rounds out this edition of the *Board Recap*. Just because school is not in session doesn't mean our young people and their families don't still have needs. To the extent that we can be of help, please drop me a line. We want to help. I can be reached at salernosteve@mhasd.k12.wi.us or 608-437-7010.

I am proud to be a Viking, and I hope you are too!



Board of Education Recap

Resumen de la Junta de Educación

6 de junio de 2023

Vikingos, espero que esta edición del Resumen los encuentre disfrutando de unas vacaciones llenas de recuerdos. Antes de que la Junta de Educación pudiera disfrutar de las festividades del Día de la Independencia, estaban trabajando duro el pasado lunes por la noche. Aquí hay una descripción general de lo que se discutió:

Los miembros de la Junta de Educación se tomaron el tiempo para reconocer a su representante estudiantil, **Ethan Fendrick**. Ethan, un estudiante de tercer año entrante, fue elogiado por su mentalidad cívica y ética de trabajo. Ha hecho un excelente trabajo compartiendo las perspectivas de sus compañeros de clase, celebrando sus logros y sirviendo como embajador de nuestra Junta.

Gracias, Ethan. Esperamos su continuo liderazgo en el próximo año escolar.



Resultados de la encuesta de planificación estratégica: A medida que nuestro plan estratégico actual, [Visión 2023](#), está llegando a su fin, es hora de comenzar a visualizar la próxima iteración del plan, Más allá de 2030. Este proceso comenzó con una encuesta en toda la comunidad que se administró la primavera pasada. Estamos muy complacidos con la tasa de respuesta, especialmente con la cantidad de personas que no tienen hijos en nuestro distrito escolar. (¿Sabías que representan casi el 70+% de nuestra comunidad?)

[El informe completo se puede encontrar aquí.](#) Esta es la tercera vez que se administra esta misma encuesta (2014, 2017 y 2023).

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Estos datos longitudinales son útiles para discernir el sentimiento de la comunidad a lo largo del tiempo. Creo que la información provista en la tabla a continuación puede estar entre los puntos de datos más impactantes para guiar los objetivos del plan final. Por ejemplo, donde hemos visto la



Board of Education Recap

Resumen de la Junta de Educación

mayor reducción en "diferencias" me lleva a creer que hemos hecho avances significativos; por el contrario, donde hemos realizado el mayor aumento en la columna de "diferencia" probablemente significa que todavía tenemos mucho trabajo por delante.

Nuestros próximos pasos incluirán saber cuáles de los objetivos y conjuntos de datos actuales del plan la Junta de Educación le gustaría ver de regreso. Sobre la base de esa información, desarrollaremos un plan preliminar para la retroalimentación de la comunidad (consulte la diapositiva 21 para obtener más detalles).

Informe de Información y Promoción: Estoy orgulloso de la transparencia de nuestro Distrito al informar sobre los éxitos y fracasos de nuestro plan estratégico. La mayoría de estos informes se pueden encontrar en el sitio web de nuestro Distrito [en este enlace](#). El lunes por la noche, el Sr. **Brian Johnson**, Director de Servicios Estudiantiles, informó sobre uno de los datos del objetivo de Bienestar Estudiantil de la Junta: "Identificar tendencias demográficas en evolución en la comunidad de Mount Horeb". Como puede ver en este informe, la cantidad de estudiantes que reciben servicios de educación especial sigue aumentando. Esto se debe, en gran medida, a varias familias que buscan inscribirse abiertamente en nuestro Distrito, como resultado de nuestro programa de educación especial de gran prestigio. Los servicios más comunes incluyen habla y lenguaje, otros problemas de salud, autismo y problemas de aprendizaje.

El informe también muestra la variedad de apoyos personales ofrecidos a individuos y familias (por ejemplo, salud mental, apoyo familiar, intervenciones académicas, asesoramiento conductual, etc.). Brian hizo un muy buen trabajo al delinear esto por nivel de grado. Para un Distrito de nuestro tamaño, realmente hemos aumentado el número y el calibre de las intervenciones.

En los puntos de "acción", la Junta:

- aprobó dos documentos anuales requeridos por ley: nuestro 2023-2024 [Estándares académicos](#) y nuestro [Plan de Educación para el Empleo](#).
- escribió una carta de defensa a los líderes legislativos y al gobernador para mantener los fondos para la "Oficina de Seguridad Escolar" del Estado de Wisconsin. Uno solo necesita leer el periódico para reconocer que las amenazas a las escuelas continúan. La inversión de más de \$2 millones de dólares, en un presupuesto estatal multimillonario, produce un retorno de la inversión de la manera más impactante: vidas salvadas.

Eso completa esta edición del Board Recap. El hecho de que la escuela no esté en sesión no significa que nuestros jóvenes y sus familias aún no tengan necesidades. En la medida en que podamos ser de ayuda, por favor escríbame. Queremos ayudar. Puedo ser contactado en salernosteve@mhasd.k12.wi.us o 608-437-7010.

... Orgulloso de ser vikingo, y espero que tú también.



MEMBER NEWSLETTER

100 YEARS
1923 - 2023

[Chamber
Board](#)

[Chamber
Trustees](#)

[Event
Media Kits](#)

[Member
Guides](#)

[Refer a New
Member!](#)

Happy Monday! I hope you have some fun 4th of July festivities planned for this week! The Chamber Office will be closed tomorrow in recognition of the holiday.

We are looking forward to [Good Morning, Mount Horeb](#) this Wednesday. Members of the Community Coalition (the schools, the chamber, and the village) will be talking about what their respective organization is working on, and so I hope you will attend and keep up-to-date on this important work. [Register here](#). We are also looking for a session sponsor for next month, on August 2, so if you are intersted, please [sign up here](#).



[Art Fair](#) is getting really close and we are in dire need of volunteers! Please take a few minutes to look at your schedule and see if you can spare a few hours to help check in vendors, watch booths so artists can take a potty break, or man our information booth. If you have students at home, these hours are great for [Silver Cord](#). We would be so grateful for your help! [Sign up here](#).

Don't forget - we are also looking for volunteers for the [Wisconsin State Fair](#) on **Friday, August 11**. If you sign up for a 3-hour shift at the Travel Wisconsin booth handing out community guides and talking about Mount Horeb with visitors, you can get a free parking pass and a free ticket to the fair to enjoy the rest of the day. [Please sign up here](#).

I have two spots left for our co-op ad in [Edible Madison](#). This is a full-page tourism ad that showcases Mount Horeb as a great place to visit and highlights the logos of 10 member businesses. If there is advertorial available, those 10 businesses also get a shout-out. If you'd like to snag one of those remaining spots, please [register here](#) by July 10.

And lastly, sponsorships are available for [Thirsty Troll Brew Fest](#), which is coming up on **September 9**! Don't miss this great opportunity to get out in front of visitors and locals alike. You can buy tickets and reserve a sponsorship [here](#).

Thank you so much and please don't hesitate to connect with me at any time!

Rachel LaCasse-Ford, Executive Director

rlacasseford@trollway.com

608-437-5914

[Schedule a Meeting with Me!](#)

UPCOMING MEETINGS

July 13

[Marketing Committee Meeting](#)

July 18

[Tourism Events Committee Meeting](#)

July 20

[Prof. Development Committee Meeting](#)

July 25

[Community Coalition Meeting](#)

July 28

[Chamber Board Meeting](#)

Every Monday

[Online Office Hours](#)

with Rachel!

COMMUNITY CALENDAR

[Healthy Hoedown Potluck & Dance](#)

July 8, 2023

Submitted by: Folklore Village

[Lantern Tour at Cave of the Mounds](#)

July 9, 2023

Submitted by: Cave of the Mounds

[Free Senior Outreach Concert with Pop Wagner](#)

July 10, 2023

Submitted by: Folklore Village

[Workshop: Preserving Greens](#)

July 10, 2023

Submitted by: Daily Harvest Designs

[See More Events on the Community Calendar](#)

[How do I submit an event?](#)

THANK YOU
for joining us!

Thank you for joining us for **Mount Horeb Family Feud** last week! We had a blast! The team from **JG Development** took home the trophy, which will be on display at their new office until next year! Thank you to our Emcee Super Dave Ogden (at Thrivent Financial), and thanks for hosting us, Tyrol Basin!



NETWORKING
networking

**JULY 5
WEDNESDAY**

Good Morning 

MOUNT HOREB

8:00 AM - 9:00 AM

SPECIAL ADVOCACY SESSION



Good Morning, Mount Horeb

Martinson Hall

Date: July 5 @ 8:00am

First Wednesday of the Month

Special Advocacy Session

Rachel LaCasse-Ford

Mount Horeb Area Chamber Advocacy Update

Ryan Czyzewski

Mount Horeb Village President

Updated Speakers!

Jessica Arrigoni & Dr. Steve Salerno

Mount Horeb School Board President & Superintendent

Register

*Registration is appreciated but not required.
Open to members and non-members.*

Sign up to speak at an upcoming event.

**JULY 12
WEDNESDAY**

**MEMBER
MEET UP**
grow your network

8:00 AM - 9:00 AM

Member Meet-Up

Chamber Conference Room

Date: July 12 @ 8:00am

Second Wednesday of the Month

Morning Session

Structured networking event, limited to 10 or fewer. Bring business cards and leave with new connections!

Register

Please register in advance.

**JULY 20
THURSDAY**

**CHAMBER
SOCIAL**
SUMMER SERIES



5:00 PM - 7:00 PM

Chamber Social

Summer Series

Date: July 20 @ 5:00pm-7:00pm

Third Thursday of the Month

Join us at the **Gonstead Clinic of Chiropractic** for a social networking event. Check out this historic building, take a tour, learn about its incredible history, and connect with fellow members!

VOLUNTEERS NEEDED

get involved!



VOLUNTEER
AT THE
MOUNT HOREB ART FAIR

SHIFTS ON
FRIDAY, SATURDAY AND SUNDAY
JULY 14, 15 + 16

SIGN UP NOW

SIGN UP TO VOLUNTEER



VOLUNTEER
AT THE
WISCONSIN
STATE FAIR
AUGUST 3-13, 2023

TRAVEL WISCONSIN BOOTH



FRIDAY, AUGUST 11

HAND OUT SWAG AND TROLL MAPS FOR
3 HOURS, AND THEN GO ENJOY THE FAIR!



FREE PARKING



FREE TICKET TO THE FAIR

SIGN UP TO VOLUNTEER

TOURISM EVENTS
tourism events



DOWNLOAD MEDIA KIT

The Thirsty Troll Brew Fest is an intimate beer sampling featuring 30 brewers and over 125 beers! Plus live music and food trucks. There is a Masskrugstemmen strength competition and attendees can take pictures with Jorgen the Thirsty Troll. This event attracts approximately 1,000 attendees, made up of locals, drive-market tourists, and overnight guests. Learn more at www.trollway.com/thirsty-troll-brew-fest



SPONSORSHIPS

PREMIER SPONSOR

\$1,000

- All Sponsorships for this event
- Opportunity to appear in Facebook Live with Chamber Staff ahead of event
- Logo on Tasting Glass

BEER TENT SPONSOR

\$500

- Business Logo on Signage at Beer Tent Entrance
- Business Logo on Event Website
- Business Logo on Event Program
- Mentioned on Social Media
- Mentioned at Event
- Choice of 2 VIP Ticket or 4 General Admission Tickets

MASSKRUGSTEMMEN SPONSOR

\$300

- Business Logo on Signage at Masskrugstemmen Stage
- Business Logo on Event Website
- Business Logo on Event Program
- Mentioned on Social Media
- Mentioned at Event,
- Choice of 1 VIP Ticket or 2 General Admission Tickets

MUSIC STAGE SPONSOR

\$250

- Business Logo on Signage at Music Stage
- Business Logo on Event Website
- Business Logo on Event Program
- Mentioned and Tagged in Social Media
- Mentioned at Event
- Choice of 1 VIP Ticket or 2 General Admission Tickets

SPONSORSHIP DEADLINE: ~~JUNE 30~~
JULY 31

BUY TICKETS & SPONSOR EVENT

Mount Horeb Trollidays

December 1 - 31

Mount Horeb Trollidays is our newest Tourism Event! For the entire month of December, trolls will be taking over Mount Horeb and encouraging locals and visitors to shop, eat, and play in the Mount Horeb area. The event will be promoted to overnight guests and drive-market tourists. There will be a Guide to the Trollidays handed out at local lodging properties explaining the different activities and how to enjoy the Trollidays. An interactive map will take visitors around town to find unique Trollidays window art, and more!

Don't miss this opportunity to participate!



Trollidays Trolls

+

Customized Scene



Mount Horeb Trollidays

Window Scene Sponsorship

Your Business Window \$300

Welcome Center Window \$500



**Featured on Interactive Online Map & Paper Map
Promoted During Entire Month of December**

RESERVE YOUR SPONSORSHIP

EXPOSURE
exposure

2023 CO-OP TOURISM MARKETING OPPORTUNITIES



MILWAUKEE MAGAZINE

- Full Page Ad
- April Issue - "Summer Getaways"
- Include your logo in tourism ad
- Limited to 10
- Deadline: 2/15/23

\$250



BRAVA MAGAZINE

- Full Page Ad
- July/Aug Issue - "Small Town Travel"
- Include your logo in tourism ad
- Limited to 10
- Deadline: 6/10/23

\$143



EDIBLE MADISON

- Full Page Ad
- Fall Issue - "The Travel Issue"
- Include your logo in tourism ad
- Limited to 10
- Deadline: 7/10/23

\$195



OUR WISCONSIN

- Full Page Ad
- Oct/Nov Issue
- Include your logo in tourism ad
- Limited to 10
- Deadline: 8/10/23

\$272



CLICK OR
 SCAN QR CODE
 TO RESERVE

or email info@trollway.com

\$6,424

Total Cost of Ads

\$467

Your Cost for **BOTH**
 First-Come, First-Served

REGISTER NOW

MAXIMIZE YOUR MEMBERSHIP

tips to help you make the most of your chamber membership

Promote Your Events!

Hosting an upcoming event? Here are 4 ways chamber members can promote their events:

- **COMMUNITY CALENDAR** You can [log into your member portal](#) and upload the event to our community calendar. Here is a [short instructional video](#) showing you how to do that. If you need help getting into your portal, please let me know.
- **NEWS RELEASE** Also in your member portal, you can upload a News Release. This is shared on our [website](#), pushed out to Facebook, and we send a copy to the Mount Horeb Mail.
- **E-BLASTS** You can request to have an e-blast sent to our email list of more than 480 recipients. You can learn about our e-blast program and request to have one sent by following [this link](#).
- **FACEBOOK** If you have an event or a post on Facebook, feel free to tag us (@mounthorebchamber). We will get a notification and will go in and share that to our more than 6k followers.

Need Troll Maps?

You can submit a request for **Troll Maps, Community Guides, Sugar River Valley Maps**, and **Relocation Guides** on our website!

Fill out the request, and in the **comment box**, let us know how many of each publication you would like.

If you'd like to **pick up** the items at the Mount Horeb Welcome Center, let us know that in the comment box. Otherwise, we will **mail them** to you or **drop them off**.

SUBMIT REQUEST



Download Your Membership & Event Sponsorship Guides

Learn about opportunities for members in 2023, including:

- Member Events Sponsorships
- Networking Events
- Educational Events
- Tourism Event Sponsorships

& More!



BUSINESS FINANCING OPPORTUNITIES

business financing opportunities

Mount Horeb Revolving Loan Fund

[The Mount Horeb Revolving Loan Fund](#) was created with a grant from the USDA to encourage business start-ups and expansions within the Village limits. The fund initially started with \$191,463 and is loaned out as applications are received.

[Mount Horeb Revolving Loan Fund Manual](#)

Tax Incremental Financing Districts

There are several [Tax Incremental Financing Districts](#) in Mount Horeb. There are special funding opportunities in the different districts.

[A TID Manual](#), [Joint Review Board Common Questions](#)

Please contact [Nic Owen](#), Village Administrator, for additional information.

Village of Mount Horeb

(608) 437-6884

mounthorebwi.info



BUSINESS EDUCATIONAL OPPORTUNITIES

business educational opportunities

Did you know there are free resources to help small business owners?

SCORE has the largest network of free volunteer small business mentors in the nation. No matter what stage your business is at, SCORE has a mentor for you. Easily request a mentor to help you start, grow, or transition your business today! [Learn More](#)



The Wisconsin Small Business Development Center (SBDC) offers consulting, education, referrals, sophisticated tools and resources, whether you're just getting started or looking for ways to improve your business. [Learn More](#)

WWBIC provides targeted individuals who are interested in starting, strengthening or expanding businesses with access to critical resources such as responsible financial products and quality business and financial education.



**ENTREPRENEURSHIP
FINANCIAL IMPACT**

- EDUCATION
- LENDING
- COACHING

Small Business Resources

[COVID-19 Loan Program](#)

[WWBIC On-Demand Classes](#)

[Business Financing](#)

[Other Resources](#)

Visit: www.wwbic.com

RESOURCES
learn more!

Chamber

[Chamber Talk Blog](#)

[Member Portal](#)

[Events Calendar](#)

[News Releases](#)

Village

[Village of Mount Horeb](#)

Regional

[MadREP](#)

[Public Health Madison + Dane
County](#)

[Dane County Buy Local](#)

[Wisconsin Small Business
Development Center \(SBDC\)](#)

Connect with Us!

Follow us on Social Media.

Join our Members Only Facebook Group.





Chamber Trustees are leaders in the Mount Horeb business community. As premier sponsors for all Chamber events and functions, they are an integral part of the Mount Horeb community and take pride in being community leaders.

[I'm Interested in becoming a Chamber Trustee](#)

MHACC | 300 E Main St, Mount Horeb, WI 53572 www.mounthorebchamber.com

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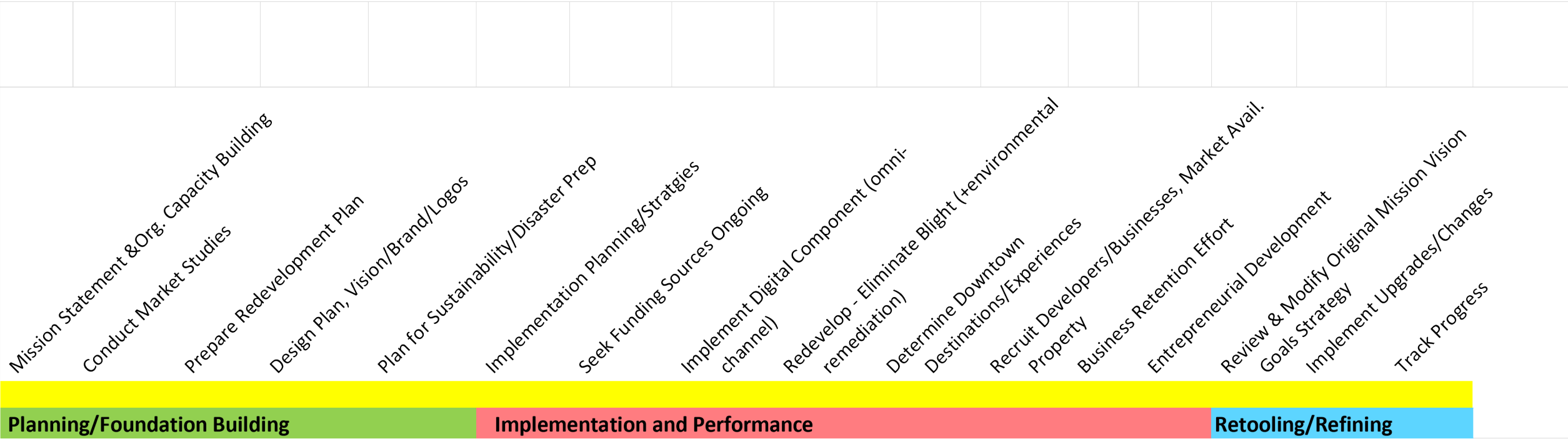


Downtown Redevelopment / Revitalization Planning

Mount Horeb



Revitalization Continuum



What is Redevelopment Planning?

Identifies an area

Gathers data to help inform decisions

Involves public input

Envisions the future of the downtown

Creates a roadmap for redevelopment

Works to eliminate blight

Directs implementation efforts

Identifies funding sources

Provides marketing material to attract new developments





What is included?

-
- Building inventory
 - Public space inventory
 - Parking analysis (unless recent study available)
 - Review of streets/sidewalks – for walkability, bike-ability, safety
 - Business and service mix
 - Housing mix and density
 - Street scaping
 - Short- and long-term redevelopment opportunities
 - Property-ownership database

Helpful resources

- <https://www.youtube.com/watch?v=LdH-W92J3ZU>
- <https://www.youtube.com/watch?v=DkrkJ-hKit4>
- <https://www.youtube.com/watch?v=SXNz0IY-oTw>



Questions?



Thank you!

Kristen Fish-Peterson, CEcD, EDFP,
Principal/CEO

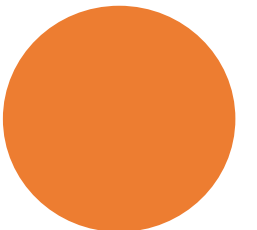
Redevelopment Resources

Kristen@redevelopment-resources.com

715-581-1452



REDEVELOPMENT
RESOURCES





AGENDA ITEM REPORT

MEETING DATE	PREPARED BY
July 12, 2023	
AGENDA ITEM # 3.b	
Review/Recommendation: Parking Study Bid	
BACKGROUND	
RECOMMENDATION	
ATTACHMENTS	
None	