



VILLAGE OF MOUNT HOREB

E. Main Street

Mount Horeb, WI 53572

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TOURISM COMMISSION AGENDA
Wednesday, March 13, 2024 at 5:00 PM

Municipal Building Board Room
138 E. Main Street
Mount Horeb, WI

- 1) Call to order
- 2) Agenda Items
 - a. Consideration of July 11, 2023 Meeting Minutes
 - b. 2023 Room Tax Collections Report
- 3) Update from Tourism Entity
 - a. 2024 Room Tax Marketing Plan and Budget
- 4) Set date and agenda items for next meeting
- 5) Meeting adjournment.

UPON REASONABLE NOTICE, EFFORTS WILL BE MADE TO ACCOMMODATE THE NEEDS OF DISABLED INDIVIDUALS THROUGH APPROPRIATE AIDS AND SERVICES. FOR INFORMATION OR TO REQUEST THIS SERVICE, CONTACT ALYSSA GAFFNEY, CLERK, AT 138 E MAIN STREET, MOUNT HOREB, WI (608) 437-9404.