



VILLAGE OF MOUNT HOREB

E. Main Street

Mount Horeb, WI 53572

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PUBLIC SAFETY COMMITTEE MEETING AGENDA

Monday, September 15, 2025 at 6:00 PM

Municipal Building Board Room

138 E. Main Street

Mount Horeb, WI

- 1) Call to order
 - a. Consideration of July 21, 2025 Meeting Minutes
- 2) Public Comments
- 3) Police Chief Report
- 4) Agenda Items
 - a. Kids at Play Signs
 - b. Vaping Law Change
 - c. Speed Limit Sign on Ridgeview Road
 - d. Flashing Lights for Bike Trail
 - e. Updates on Past Items
 1. Three Wood and Lillehammer
 2. Electric Scooter Update
- 5) Future agenda items
 - a. Parking Fees
 - b. Follow Up on Speed Limit Change
 - c. Farmer's Market
 - d. Crosswalks
- 6) Meeting adjournment.

UPON REASONABLE NOTICE, EFFORTS WILL BE MADE TO ACCOMMODATE THE NEEDS OF DISABLED INDIVIDUALS THROUGH APPROPRIATE AIDS AND SERVICES. FOR INFORMATION OR TO REQUEST THIS SERVICE, CONTACT ALYSSA GAFFNEY, CLERK, AT 138 E MAIN STREET, MOUNT HOREB, WI (608) 437-9404.



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Public Safety Committee Minutes July 21, 2025

1) Call to order

Sara Best, Ben Jones, Jason Fendrick, Mike McNall, and Chief of Police Doug Vierck.

a. Consideration of May 19, 2025 Meeting Minutes

Motion to Approve by McNall, second by Fendrick – All Approved

2) Public Comments – non-agenda items –

None

3) Police Chief Report

None

4) Agenda Items

a. Heather Meier Operators License

Her employer spoke on her behalf. McNall moved to approve. Fendrick Seconded. All Approved.

b. Farmer's Market and Downtown Safety

James Moisy spoke on the Farmer's Market and Downtown Safety

Committee spoke about having an officer present at the first event each year to set the tone and watch for safety. Having Farmer's Market staff in vests to remind people about safety and visibility.

Suggested following up with Farmer's Market staff to go over our ideas and get more of their ideas and then report back to the Committee.

The idea of a mirror near Grove and Main Street was brought up to assist in traffic pulling off of Grove.

c. E-Bike and Electric Scooters

Did an overview of the statutes and our plans moving forward to partner with the school and have a media campaign.

Rick Padziewicz spoke on the topic

James Moisy spoke on the topic

No action taken on an ordinance at this time – wait to see how public education options work out.

d. Crosswalk Safety Downtown

Diane Stojanovich spoke on the topic regarding visibility for crosswalks
15' distance from crosswalks for parking was discussed
Removal of some crosswalks was discussed for when Main Street is rebuilt in the future
Back to School Public Safety Campaign for crosswalks
Messaging
Extra Presence
Extra Enforcement

e. Third Street Parking Follow Up

Letter from Smith Group advising that there is no option based on the design and width of the street. No parking on East side is still the recommendation.

f. Emergency Management Ordinance

Jones moved for approval. Fendrick Seconded. All Approved.

g. Capital Budget for Police Department

Reviewed the budget request for the police department.
McNall moved for Recommendation. Best seconded. All Approved.

5) Future Agenda Items

Parking Fees as a future item
Follow up on speed limit change
Farmer's Market
Crosswalks

6) Meeting adjournment.

McNall Moves for adjournment. Best seconds. All Approve



AGENDA ITEM REPORT

MEETING DATE

September 15, 2025

PREPARED BY

AGENDA ITEM # 4.a

Kids at Play Signs

BACKGROUND

A citizen requested permanent signage about children at play in the Valley Street neighborhood. This was added as a general discussion point. In the past we have referred people to commercial signs sold online or in stores for their front yard rather than the Village putting up signage. We delivered some signage that we have used in the past as part of a county-wide traffic safety campaign.

RECOMMENDATION

ATTACHMENTS

None



AGENDA ITEM REPORT

MEETING DATE

September 15, 2025

PREPARED BY

AGENDA ITEM # 4.b

Vaping Law Change

BACKGROUND

There was a change in Wisconsin State Statute surrounding vaping devices. Wanted to bring this up as we are still researching and trying to understand how this may affect the Village.

RECOMMENDATION

ATTACHMENTS

1. Wisconsin Statutes § 995.15 (2024) — Electronic vaping device directory. __
2024 Wisconsin Statutes & Annotations __ U.S. Codes and Statutes __ U.S. L

[Go to Previous Versions of this Section](#) ▾

2024 Wisconsin Statutes & Annotations

Chapter 995 - Miscellaneous statutes.

995.15 - Electronic vaping device directory.

Universal Citation:

WI Stat § 995.15 (2024)

[◀ Previous](#)

[Next ▶](#)

995.15 Electronic vaping device directory.

(1) In this section:

(a) “Department” means the department of revenue.

(b) “Electronic vaping device” has the meaning given in s. 134.65 (1a) (b).

(2) No later than July 1, 2025, and annually thereafter, every manufacturer of electronic vaping devices that are sold in this state, either directly by the manufacturer or through a distributor, wholesaler, retailer, or similar intermediary, shall certify to the department, on a form and in the manner prescribed by the department, that the manufacturer shall comply with this section and that either of the following apply:

(a) The manufacturer has received a marketing authorization or similar order for the electronic vaping device from the U.S. food and drug administration pursuant to 21 USC 387j.

(b) The electronic vaping device was marketed in the United States as of August 8, 2016, the manufacturer submitted a pre-market tobacco product application for the electronic vaping device to the U.S. food and drug administration pursuant to 21 USC 387j on or before September 9, 2020, and either the application remains under review by the U.S. food and drug administration or a final decision on the application has not otherwise taken effect.

(3) At the time a manufacturer of electronic vaping devices submits the form under sub. (2), a manufacturer of electronic vaping devices shall submit, in the manner prescribed by the department, a form that separately lists each of the manufacturer's electronic vaping devices that are available for sale in this state. The manufacturer shall submit with the form, and in each year thereafter, a payment equal to the number of devices listed on the form, multiplied by \$500.

(4) The submissions to the department under subs. (2) and (3) shall include a copy of the marketing authorization or similar order for the electronic vaping device issued by the U.S. food and drug administration pursuant to 21 USC 387j, as provided under sub. (2) (a), or evidence that the pre-market tobacco product application for the electronic vaping device was submitted to the U.S. food and drug administration, as provided under sub. (2) (b), and a final decision on the application has not otherwise taken effect.

(5) A manufacturer that is required to submit a certification form under this section shall notify the department within 30 days of any material change to the information contained in the certification form, including the issuance or denial of a marketing authorization or similar order by the U.S. food and drug administration pursuant to 21 USC 387j, as provided under sub. (2) (a), or any other order or action by the U.S. food and drug administration that affects the ability of the electronic vaping device to be introduced or delivered into interstate commerce for commercial distribution in the United States.

(6) Beginning September 1, 2025, the department shall maintain and make publicly available on its website a directory that lists all electronic vaping device manufacturers and electronic vaping devices for which certification forms have been submitted and shall update the directory at least monthly to ensure accuracy.

(7)

(a) The department shall provide manufacturers notice and an opportunity to cure deficiencies in the directory maintained under sub. (6) before removing manufacturers or electronic vaping devices from the directory. The department may remove a

manufacturer or the manufacturer's devices from the directory no sooner than 15 business days after the date on which the department sends the manufacturer notice under this paragraph. The department shall send the notice under this paragraph by email or facsimile to the email address or facsimile number provided by the manufacturer in the manufacturer's most recent certification submitted under this section.

(b) A manufacturer that receives notice under par. (a) has no more than 15 business days to respond to the notice and provide sufficient information, as determined by the department, in order for the manufacturer or the manufacturer's electronic vaping devices to remain in the directory maintained under sub. (6).

(c) A determination by the department to not include or to remove from the directory maintained under sub. (6) a manufacturer or an electronic vaping device shall be subject to review by the filing of a civil action for prospective declaratory or injunctive relief.

(8) If an electronic vaping device is removed from the directory maintained under sub. (6), each retailer, distributor, and wholesaler that has such a device in its inventory shall remove the device from its inventory no later than 21 days after the date on which the device is removed from the directory and return the device to the manufacturer for disposal. After 21 days following removal from the directory, the electronic vaping devices of a manufacturer identified in the notice under sub. (7) (a) are subject to seizure, forfeiture, and destruction, and may not be purchased or sold in this state. The cost of such seizure, forfeiture, and destruction shall be borne by the person from whom the electronic vaping devices are confiscated.

(9)

(a) Beginning September 1, 2025, or on the date that the department first makes the directory maintained under sub. (6) available for public inspection on its website, whichever is later, the department shall impose on each retailer who sells or offers for sale an electronic vaping device in this state that is not included in the directory a forfeiture of \$1,000 per day for each electronic vaping device offered for sale in violation of this section until each such device is no longer offered for sale in this state or until each such device is properly listed on the directory pursuant to this section.

(b) Beginning September 1, 2025, or on the date that the department first makes the directory maintained under sub. (6) available for public inspection on its website, whichever is later, the department shall impose on each manufacturer of an electronic

vaping device that is sold in this state, but not included in the directory a forfeiture of \$1,000 per day for each electronic vaping device offered for sale in violation of this section until each such device is no longer offered for sale in this state or until each such device is properly listed on the directory pursuant to this section.

(c) Any retailer, distributor, wholesaler, or manufacturer who violates this section engages in an unfair and deceptive trade practice in violation of s. 100.20.

(10) Section 139.82, as it applies to records and inspections under subch. III of ch. 139, applies to records and inspections under this section.

(11)

(a) Any electronic vaping device sold, offered for sale, or possessed for sale, in this state, in violation of this section shall be deemed contraband and such devices shall be subject to seizure in the manner provided under s. 139.40 for the seizure of cigarettes. All electronic vaping devices that are seized as provided under this paragraph shall be destroyed and not resold.

(b) The duly authorized employees of the department have all necessary police powers to prevent violations of this section.

(12)

(a) Upon request by the secretary of revenue, the attorney general may represent this state or assist a district attorney in prosecuting any case arising under this section.

(b) The state shall be entitled to recover the costs of investigation, expert witness fees, court costs, and reasonable attorney fees for any action brought by the state to enforce this section.

(13) Section 995.12 (3), as it applies to an agent for service of process under s. 995.12, applies to an agent for service of process under this section.

(14) The department may promulgate rules to administer this section.

(15) No later than July 1, 2026, and annually thereafter, the department shall provide a report to the legislature, as provided under s. 13.172 (2), regarding the status of the directory maintained under sub. (6), manufacturers and electronic vaping devices included in the directory, revenue and expenditures related to administration of this section, and enforcement activities undertaken pursuant to this section.

History: 2023 a. 73, 146; s. 35.17 correction in (8).

< Previous

Next >

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AGENDA ITEM REPORT

MEETING DATE

September 15, 2025

PREPARED BY

AGENDA ITEM # 4.c

Speed Limit Sign on Ridgeview Road

BACKGROUND

A citizen reached out because there is no speed sign on Ridgeview by the Kwik Trip. They stated this was confusing to drivers.

RECOMMENDATION

ATTACHMENTS

None



AGENDA ITEM REPORT

MEETING DATE

September 15, 2025

PREPARED BY

AGENDA ITEM # 4.d

Flashing Lights for Bike Trail

BACKGROUND

This was requested through an email to Village Administrator Nic Owen. Asking to consider lights at the 2nd Street, 1st Street, and 8th Street at the Trail (Already on 8th Street). The email outlines that this is in part due to the Farmer's Market crash.

RECOMMENDATION

ATTACHMENTS

None



AGENDA ITEM REPORT

MEETING DATE

September 15, 2025

PREPARED BY**AGENDA ITEM # 4.e**

Updates on Past Items

BACKGROUND**RECOMMENDATION****ATTACHMENTS**

None



AGENDA ITEM REPORT

MEETING DATE

September 15, 2025

PREPARED BY

AGENDA ITEM # 4.e.1

Three Wood and Lillehammer

BACKGROUND

RECOMMENDATION

ATTACHMENTS

None



AGENDA ITEM REPORT

MEETING DATE

September 15, 2025

PREPARED BY

AGENDA ITEM # 4.e.2

Electric Scooter Update

BACKGROUND

RECOMMENDATION

ATTACHMENTS

None