



VILLAGE OF MOUNT HOREB

E. Main Street

Mount Horeb, WI 53572

Phone: (608) 437-6884 Fax: (608) 437-3190

Email: mhinfo@mounthorebwi.info Web: mounthorebwi.info

Tourism Commission Agenda Tuesday, August 11, 2026 at 6:30 PM

Municipal Building Board Room
138 E. Main Street
Mount Horeb, WI

- 1) Call to order**
- 2) Roll Call**
- 3) Public Comments on Non-Agenda Items***
- 4) Consent Agenda**
 - a. Consideration of June 16, 2026 Meeting Minutes
- 5) Agenda Items**
 - a. Discuss and consider the 2026 Room Tax Budget
 - b. Discuss and consider next steps regarding the Barneveld Intergovernmental Agreement
 - c. Discuss and consider the next committee date and future agenda items.
- 6) Reports**
 - a. Report on Room Tax Collections
 - b. Report/update from the Tourism Entity
- 7) Meeting adjournment.**

***Public Comment Policy**

Members of the public are invited to speak at meetings of all Mount Horeb Public Bodies. To comment, please complete a Public Comment Form at the Meeting Room entrance and submit it to staff before the meeting begins. Comments are limited to **three minutes**, must be made from the podium, and the speaker must return to the audience after speaking.

- **Non-agenda item comments** are heard at the start of the meeting. Public Body members and staff will not engage in discussion during public comment but may consider topics for future agendas.
- **Agenda item comments** are heard during the relevant item, after the proposers or staff present the item and before Public Body discussion. All public comments on the item will be heard before any discussion by the Public Body.

Members of the public will only be allowed to speak outside these public comment times if they are invited by the meeting chair to share additional information requested by the Public Body. If so invited to speak, the member of the public must do so from the podium.

Written comments are also welcome. Written comments shall include the name and address of the submitter and should be submitted to the Deputy Treasurer/Governance Coordinator by email at niki.erickson@mounthorebwi.info (subject line: *Public Comment Request-Name of Public Body*) or delivered by to the Village at: 138 E Main Street, Mount Horeb WI,

53572, ATTN *Public Comment Request-Name of Public Body*.

UPON REASONABLE NOTICE, EFFORTS WILL BE MADE TO ACCOMMODATE THE NEEDS OF DISABLED INDIVIDUALS THROUGH APPROPRIATE AIDS AND SERVICES. FOR INFORMATION OR TO REQUEST THIS SERVICE, CONTACT ALYSSA GAFFNEY, CLERK, AT 138 E MAIN STREET, MOUNT HOREB, WI (608) 437-9404.



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TOURISM COMMISSION AGENDA

Tuesday, June 16, 2026 at 5:30 PM

DRAFT MEETING MINUTES

1) Call to order

Chair Jones called the meeting to Order at 5:30 PM. Member Present: Ben Jones, Tate Phillip, Jill Schuettpelez, Eliabeth Grabe, and Jackie Sale were present. Also present; Mount Horeb Area Chambe of Commerce President Allison Plumer and Interim Administrator Jon Hochkammer.

2) Agenda Items

a. Consideration of April 2, 2026 Meeting Minutes

Grabbe motioned to approve the presented minutes, and Phillips seconded. Motion carried.

b. Staff Presentation on Governance & Professional Standards Training

Interim Village Administrator Hochkammer gave a presentation on ethics, professional standards for municipal board members.

c. Report on Room Tax Collections

Interim Village Administrator Hochkammer explained the amount of room tax receipts received for the first quarter of 2026, and its comparison to previous years numbers as shown in the presented graphs and tables. Chamber President Plumber and Member Jones asked about the inconsistency in the numbers, and concerns were expressed about whether there was any confusion considering the recent change in both the room tax rates and the allocation between the Village and the Tourism Entity. Interim Administrator Hochkammer indicated he would follow up about the issue with staff.

Discussion among the members regarding the level of room tax and how it might change over the year.

1. 2025 Room Tax Reporting Correction

d. Consideration of 2026 budget

Chair Jones noted that it had been intended to formally approve the 2026 budget that had been delayed. However, while it was on the agenda for consideration, the budget was not in the packet and could not be approved.

Chamber president Plumber provided an overview of the 2026 budget and how it has been progressing over the year. She noted that the provisional room tax numbers are behind the 2025 projections, depending on if there are corrections to the room tax numbers. She indicated a conservative approach for 2026 was necessary.

She discussed her review of whether the costs for the Welcome center are being accurately budgeted. She noted maintenance costs for the center are expected, and fundraising will be necessary.

Member Grabe asked whether there are changes to the welcome center possible to improve energy efficiency. Chamber President Plumber addressed the issue.

e. Discussion of room tax expansion

Chamber President reported that Barneveld had passed a room tax ordinance with 8%, which effective January 2027. However, a provision was added to their ordinance indicating that no tax will be charged on bookings made in 2026. Barneveld has produced a draft intergovernmental agreement. The members discussed the splits between the villages and tourism entity. The members discussed the next steps for moving towards an agreement with Barneveld.

f. Discuss information from Sustainability and Natural Resources on items that intersect between Tourism and Sustainability

Member Grabe gave a presentation about the Sustainability and Natural Resources Committee and Green team and how their work intersects with tourism in Mount Horeb. She provided information about the Mount Horeb Green Team and how it works. She talked about the village's recent designation as Bird City for the first time. She discussed other initiatives including building a pollinator coordinator, a bicycle plan, composting, and community corps. Grabe recommended people check out the Green team which meets the first Monday of the month.

3) Update from Tourism Entity

a. Update on Marketing from Tourism Entity

Chamber President Plumber provided various updates. She noted the tollway and chamber websites have been split again, effective May 1, 2026.

She talked about the state of Mount Horeb's advertising. She opined there is great storytelling about Mount Horeb and great organic branding which works without paid advertising.

She noted people come from every corner of the state, and the Village has a strong stopover experience, and the effort needs to be to get such people to stay.

When asked by members about what data is gathered to measure our efforts, she noted they are tracking troll maps that are distributed.

The commission discussed general marketing approaches. Phillips noted having photo opportunities are very important.

4) Set date and agenda items for next meeting

Next meeting set for Tuesday, August 11, 2026, at 6:00 PM. Agenda items are consideration of 2026 budget and possible consideration of a Barneveld intergovernmental agreement.

Meeting of Tuesday, October 20, 2026 also set. Should consider 2027 budget at that meeting.

5) Meeting adjournment.

Grabe moved to adjourn meeting, and Schuettepelz seconded. Motion carried at 6:59 PM.

Minutes by Ben Jones, Chair

Budget Overview_Budget_FY26_P&L_1_Class_Report

	Room Tax	Total
Revenue		
4000 Contributions	0.00	\$0.00
4030 Room Tax Income	103,000.00	103,000.00
Total for 4000 Contributions	103,000.00	\$103,000.00
4300 Programs & Events Income	0.00	\$0.00
4260 Ad Income	0.00	0.00
Total for 4300 Programs & Events Income	0.00	\$0.00
Total for Revenue	103,000.00	\$103,000.00
Cost of Goods Sold		
Gross Profit	103,000.00	\$103,000.00
Expenditures		
6000 Personnel	0.00	\$0.00
6110 Wages & Salaries	40,000.00	40,000.00
Total for 6000 Personnel	40,000.00	\$40,000.00
6500 Program and Event Expenses	0.00	\$0.00
6550 Analytic Tools	0.00	0.00
Total for 6500 Program and Event Expenses	0.00	\$0.00
6600 Marketing & Promotion	0.00	\$0.00
6630 Digital Marketing	18,000.00	18,000.00
6670 Outdoor Advertising	1,000.00	1,000.00
6680 Regional Marketing Expenses	4,500.00	4,500.00
6690 Print Media	7,400.00	7,400.00
6890 Other Marketing & Promo Expense	4,600.00	4,600.00
7650 Website Expense	6,000.00	6,000.00
Total for 6600 Marketing & Promotion	41,500.00	\$41,500.00
7000 Facilities	12,000.00	12,000.00
7500 General & Admin	1,500.00	\$1,500.00
7630 Postage Expense	0.00	0.00
7730 Association Dues & Memberships	0.00	0.00
7750 Dues and Subscriptions	0.00	0.00
Total for 7500 General & Admin	1,500.00	\$1,500.00
99995 Uncategorized Expense	8,000.00	8,000.00
Total for Expenditures	103,000.00	\$103,000.00
Net Operating Revenue	0.00	\$0.00
Other Revenue		
Other Expenditures		
Net Other Revenue		
Net Revenue	0.00	\$0.00

Mount Horeb Area Chamber of Commerce

Budget vs. Actuals: Budget_FY26_P&L_2 - FY26 P&L Classes
January - December 2026

	ROOM TAX				TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Revenue								
4000 Contributions		0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
4030 Room Tax Income	31,260.19	78,000.00	-46,739.81	40.08 %	\$31,260.19	\$78,000.00	\$ -46,739.81	40.08 %
4070 Donations & Grants		3,500.00	-3,500.00		\$0.00	\$3,500.00	\$ -3,500.00	0.00%
Total 4000 Contributions	31,260.19	81,500.00	-50,239.81	38.36 %	\$31,260.19	\$81,500.00	\$ -50,239.81	38.36 %
4300 Programs & Events Income		0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
4260 Ad Income	178.70		178.70		\$178.70	\$0.00	\$178.70	0.00%
Total 4300 Programs & Events Income	178.70	0.00	178.70		\$178.70	\$0.00	\$178.70	0.00%
Total Revenue	\$31,438.89	\$81,500.00	\$ -50,061.11	38.58 %	\$31,438.89	\$81,500.00	\$ -50,061.11	38.58 %
GROSS PROFIT	\$31,438.89	\$81,500.00	\$ -50,061.11	38.58 %	\$31,438.89	\$81,500.00	\$ -50,061.11	38.58 %
Expenditures								
6000 Personnel		0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
6110 Wages & Salaries	18,604.50	40,000.00	-21,395.50	46.51 %	\$18,604.50	\$40,000.00	\$ -21,395.50	46.51 %
6370 Education/Seminars/Conventions	149.00		149.00		\$149.00	\$0.00	\$149.00	0.00%
6490 Business Meetings & Meals	100.93		100.93		\$100.93	\$0.00	\$100.93	0.00%
Total 6000 Personnel	18,854.43	40,000.00	-21,145.57	47.14 %	\$18,854.43	\$40,000.00	\$ -21,145.57	47.14 %
6500 Program and Event Expenses		0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
6550 Analytic Tools	450.00	450.00	0.00	100.00 %	\$450.00	\$450.00	\$0.00	100.00 %
Total 6500 Program and Event Expenses	450.00	450.00	0.00	100.00 %	\$450.00	\$450.00	\$0.00	100.00 %
6600 Marketing & Promotion		0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
6630 Digital Marketing	12,918.50	18,000.00	-5,081.50	71.77 %	\$12,918.50	\$18,000.00	\$ -5,081.50	71.77 %
6670 Outdoor Advertising	302.50	1,000.00	-697.50	30.25 %	\$302.50	\$1,000.00	\$ -697.50	30.25 %
6680 Regional Marketing Expenses	637.25	4,500.00	-3,862.75	14.16 %	\$637.25	\$4,500.00	\$ -3,862.75	14.16 %
6690 Print Media	6,468.00	6,500.00	-32.00	99.51 %	\$6,468.00	\$6,500.00	\$ -32.00	99.51 %
6890 Other Marketing & Promo Expense	2,663.34	3,500.00	-836.66	76.10 %	\$2,663.34	\$3,500.00	\$ -836.66	76.10 %
7650 Website Expense	885.00	6,000.00	-5,115.00	14.75 %	\$885.00	\$6,000.00	\$ -5,115.00	14.75 %
Total 6600 Marketing & Promotion	23,874.59	39,500.00	-15,625.41	60.44 %	\$23,874.59	\$39,500.00	\$ -15,625.41	60.44 %
7000 Facilities		0.00	0.00		\$0.00	\$0.00	\$0.00	0.00%
7500 General & Admin		1,550.00	-1,550.00		\$0.00	\$1,550.00	\$ -1,550.00	0.00%
7630 Postage Expense	499.34		499.34		\$499.34	\$0.00	\$499.34	0.00%
7730 Association Dues & Memberships	1,458.00		1,458.00		\$1,458.00	\$0.00	\$1,458.00	0.00%
Total 7500 General & Admin	1,957.34	1,550.00	407.34	126.28 %	\$1,957.34	\$1,550.00	\$407.34	126.28 %
Total Expenditures	\$45,136.36	\$81,500.00	\$ -36,363.64	55.38 %	\$45,136.36	\$81,500.00	\$ -36,363.64	55.38 %
NET OPERATING REVENUE	\$ -13,697.47	\$0.00	\$ -13,697.47	0.00%	\$ -13,697.47	\$0.00	\$ -13,697.47	0.00%
NET REVENUE	\$ -13,697.47	\$0.00	\$ -13,697.47	0.00%	\$ -13,697.47	\$0.00	\$ -13,697.47	0.00%

Mount Horeb Area Chamber of Commerce

Statement of Activity
January 1-August 5, 2026

	TOTAL	
	Jan 1 - Aug 5 2026	Jan 1 - Aug 5 2025 (PY YTD)
Revenue		
4000 Contributions		
4030 Room Tax Income	31,260.19	27,008.67
Total for 4000 Contributions	\$31,260.19	\$27,008.67
4300 Programs & Events Income		
4260 Ad Income	178.70	16,669.93
Total for 4300 Programs & Events Income	\$178.70	\$16,669.93
Total for Revenue	\$31,438.89	\$43,678.60
Gross Profit	\$31,438.89	\$43,678.60
Expenditures		
6000 Personnel		
6110 Wages & Salaries	18,604.50	21,705.25
6370 Education/Seminars/Conventions	149.00	
6490 Business Meetings & Meals	100.93	
Total for 6000 Personnel	\$18,854.43	\$21,705.25
6500 Program and Event Expenses		
6550 Analytic Tools	450.00	2,380.00
Total for 6500 Program and Event Expenses	\$450.00	\$2,380.00
6600 Marketing & Promotion		
6630 Digital Marketing	12,918.50	11,196.35
6670 Outdoor Advertising	302.50	3,534.03
6680 Regional Marketing Expenses	637.25	3,000.00
6690 Print Media	6,468.00	17,088.00
6770 Visitors' Guide		100.00
6890 Other Marketing & Promo Expense	2,663.34	430.50
7650 Website Expense	885.00	473.02
Total for 6600 Marketing & Promotion	\$23,874.59	\$35,821.90
7000 Facilities		
7430 Copier Maintenance		484.49
Total for 7000 Facilities		\$484.49
7500 General & Admin		
7630 Postage Expense	499.34	1,116.36
7730 Association Dues & Memberships	1,458.00	665.00
7750 Dues and Subscriptions		161.36
Total for 7500 General & Admin	\$1,957.34	\$1,942.72
Total for Expenditures	\$45,136.36	\$62,334.36
Net Operating Revenue	-\$13,697.47	-\$18,655.76
Net Revenue	-\$13,697.47	-\$18,655.76

Budget Overview_Budget_FY26_P&L_2_Class_Report

	Room Tax	Total
Revenue		
4000 Contributions	0.00	\$0.00
4030 Room Tax Income	78,000.00	78,000.00
4070 Donations & Grants	3,500.00	3,500.00
Total for 4000 Contributions	81,500.00	\$81,500.00
4300 Programs & Events Income	0.00	0.00
Total for Revenue	81,500.00	\$81,500.00
Cost of Goods Sold		
Gross Profit	81,500.00	\$81,500.00
Expenditures		
6000 Personnel	0.00	\$0.00
6110 Wages & Salaries	40,000.00	40,000.00
Total for 6000 Personnel	40,000.00	\$40,000.00
6500 Program and Event Expenses	0.00	\$0.00
6550 Analytic Tools	450.00	450.00
Total for 6500 Program and Event Expenses	450.00	\$450.00
6600 Marketing & Promotion	0.00	\$0.00
6630 Digital Marketing	18,000.00	18,000.00
6670 Outdoor Advertising	1,000.00	1,000.00
6680 Regional Marketing Expenses	4,500.00	4,500.00
6690 Print Media	6,500.00	6,500.00
6890 Other Marketing & Promo Expense	3,500.00	3,500.00
7650 Website Expense	6,000.00	6,000.00
Total for 6600 Marketing & Promotion	39,500.00	\$39,500.00
7000 Facilities	0.00	0.00
7500 General & Admin	1,550.00	1,550.00
Total for Expenditures	81,500.00	\$81,500.00
Net Operating Revenue	0.00	\$0.00
Other Revenue		
Other Expenditures		
Net Other Revenue		
Net Revenue	0.00	\$0.00

INTERGOVERNMENTAL AGREEMENT

Establishing the Mount Horeb-Barneveld Room Tax Zone and Room Tax Commission

This INTERGOVERNMENTAL AGREEMENT (the “Agreement”) is entered into by and between the Village of Mount Horeb, Dane County, Wisconsin (“Mount Horeb”), and the Village of Barneveld, Iowa County, Wisconsin (“Barneveld”). Mount Horeb and Barneveld may be individually referred to as a “Municipality” or a “Party” and collectively referred to as the “Municipalities” or the “Parties”.

RECITALS

- A. The Municipalities desire to promote the Villages jointly as a regional tourism destination.
- B. The Municipalities intend to adopt and administer uniform room tax ordinances for the collection, distribution, and use of room tax revenues in the Municipalities.
- C. In conjunction with the uniform room tax ordinances, the Municipalities desire to establish a joint room tax zone as defined by Wis. Stat. § 66.0615(1)(h).
- D. The Municipalities additionally desire to establish a single tourism commission to govern the collection, distribution, use, and enforcement of the Zone.
- E. The Municipalities enter into this intergovernmental agreement according to the provisions of Wis. Stat. § 66.0301.

NOW, THEREFORE, in consideration of the foregoing recitals and the mutual covenants and agreements contained herein, the Parties agree as follows:

1. Creation of Room Tax Zone. The Municipalities hereby establish the Mount Horeb-Barneveld Room Tax Zone (the “**Zone**”). The boundaries of the Zone shall be the combined corporate boundaries of the Municipalities, and the Zone shall therefore be comprised of all geographic areas within the corporate limits of Barneveld and Mount Horeb.

2. Addition of Municipalities. The Zone shall not contain any other municipalities. If the Municipalities mutually agree to add other municipalities (the “Potential Municipalities”), the Municipalities may amend this Agreement to include the Potential Municipalities in the Zone.

3. Room Tax Ordinances.

a. Each Municipality shall adopt and maintain a room tax ordinance pursuant to Wis. Stat. § 66.0615 (the “**Ordinances**”). The Ordinances shall contain identical provisions related to the following:

- i. The room tax rate, which shall be initially set at 8%;

- ii. Taxable establishments;
- iii. Filing requirements and deadlines;
- iv. Penalties, interest, and enforcement; and
- v. Revenue allocation and forwarding of such allocation to the tourism commission and/or tourism entity.

b. Neither Municipality may amend or repeal its Ordinance in a way that affects the Zone unless it provides the other Municipality with 90 days' written notice of such amendment or repeal.

4. Tourism Commission.

a. *Creation.* Pursuant to Wis. Stat. § 66.0615(1m)(b)2., the Municipalities hereby create the Mount Horeb-Barneveld Tourism Commission (the “**Commission**”). The Commission is created for the purpose of monitoring and administering the collection of room taxes, including the enforcement thereof; for contracting with a tourism entity to obtain staff, support service, and assistance in developing and implementing programs to promote the Zone to visitors; and to do all things necessary and provided for by Wis. Stat. § 66.0615.

b. *Composition.* The Commission shall be composed according to Wis. Stat. § 66.0615(1m)(c)2., and members shall be appointed to the Commission according to Wis. Stat. § 66.0615(1m)(c)2.b. and 66.0615(1m)(c)3.

c. *Responsibilities.* The Commission shall:

- i. Contract with the Mount Horeb Area Chamber of Commerce (“**MHACC**”) as the Zone’s tourism entity;
- ii. Monitor the collection of room taxes from each Municipality in the Zone;
- iii. Approve an annual tourism budget and marketing plan for the Zone;
- iv. Oversee and monitor the activities of the MHACC;
- v. Use the room tax revenue that it receives from the Municipalities for tourism promotion and tourism development as that phrase is defined in Wis. Stat. § 66.0615(1)(fm);
- vi. Report annually to each Municipality the purposes for which room tax revenues were spent;
- vii. Assist with the annual filing of Department of Revenue Form SL-304 Room Tax Report; and
- viii. Perform any other duties required by Wis. Stat. § 66.0615.

d. *Commission Procedures and Bylaws.* The Commission shall meet quarterly, but it may also meet at the call of the chairperson or by petition of any three Commissioners. The Commission may, by majority vote of the Commission, modify the quarterly meeting requirement. The Commission may, by majority vote of the Commission, establish and implement such procedures and protocols as it deems necessary for the effective and efficient administration of its responsibilities. The Commission may develop and adopt bylaws that are consistent with this Agreement and that is approved by a two-thirds (2/3) majority vote of the Municipalities.

e. *Applicability of State Open Meetings Law.* The Commission shall be subject to the provisions of the Wisconsin Open Meetings and Public Records laws as may be amended from time to time.

f. *Delegation of Authority.* Authority is delegated to the Commission to act as agent of the Municipalities in the enforcement of the Ordinances. The Commission shall have and may exercise the full authority that would otherwise be available to the Municipalities in the enforcement of the Ordinances.

5. Tax Collection and Distribution.

a. The Municipalities shall collect the room tax from hotelkeepers, motel operators, marketplace providers, owners of short-term rentals, and other persons or retailers selling or furnishing accommodations to the public in each Municipality's respective corporate boundaries according to the Ordinances.

b. Each Municipality shall remit at least seventy percent (70%) of gross room tax revenues that it collects to the Commission, and neither Municipality shall retain more than thirty percent (30%) of gross room tax revenues that the Municipality collects.

c. The Commission shall, in the annual tourism budget, allocate an amount of room tax revenues to the MHACC that the Commission deems necessary. The Commission shall forward that allocated amount to the MHACC to be used in a manner consistent with the Tourism Entity Agreement, which is attached hereto as Exhibit A.

d. The Commission shall use the remaining funds for tourism promotion and tourism development within the Zone to help promote local or special tourism promotion and tourism development within the Zone through the MHACC. The Commission shall not use any room tax revenue in a manner that is inconsistent with Wis. Stat. § 66.0615.

6. Accounting and Reporting.

- a. The Commission shall provide an annual report to the Municipalities, which shall include:
 - i. The amount of room tax revenues that the Commission provided to the MHACC.
 - ii. The amount of room tax revenues expended.
 - iii. The purposes for which room tax revenues were expended.
 - iv. Any other information that the Municipalities may deem necessary.
- b. The MHACC shall report to the Municipalities and the Commission according to the terms of the Tourism Entity Agreement.
- c. Each Municipality shall cooperate in the filing of Department of Revenue Form SL-304 with the Department of Revenue by May 1 of each year.

7. Miscellaneous.

- a. *Withdrawal.* Either Municipality may withdraw from this Agreement upon the following conditions:
 - i. The withdrawing Municipality provides the other Municipality with at least 180 days' written notice of its intent to withdraw; and
 - ii. All of the withdrawing Municipality's outstanding financial obligations have been fulfilled.
- b. *Effect of Withdrawal.* If a Municipality withdraws from this Agreement
 - i. This Agreement shall terminate 180 days after notice from the withdrawing Municipality; and
 - ii. Unused room tax funds shall remain restricted to tourism promotion and tourism development within the Zone.
- c. *Amendments.* This Agreement may be only amended in writing with approval of the governing board of each Municipality.
- d. *Effective Date and Duration.* This Agreement shall be effective as of the date on which the governing body of each Municipality adopts a resolution approving of the Agreement. This Agreement shall remain in effect unless and until a Municipality withdraws pursuant to Section 7.a.
- e. *Governing Law and Venue.* This Agreement shall be governed by the laws of the State of Wisconsin, and any lawsuit arising out of this Agreement shall be initiated and maintained in the Dane County Circuit Court.

f. *Counterparts.* This Agreement may be executed in counterparts, each of which shall be considered an original instrument, but all of which shall be considered one and the same Agreement.

g. *Entire Agreement.* This Agreement, including the Attachments hereto, contains the entire agreement between the Parties with respect to the transactions contemplated by this Agreement and matters related thereto. This Agreement supersedes and renders null and void and of no further force or effect and any and all prior agreements, drafts of agreements, and understandings between the Parties.

[Signature Page Follows]

IN WITNESS WHEREOF, the Parties have executed this Agreement or caused this Agreement to be executed by their respective officers on the dates set forth below.

VILLAGE OF MOUNT HOREB

By: _____
Ryan Czyewski, Village President

Dated: _____

By: _____
Alyssa Gaffney, Village Clerk

VILLAGE OF BARNEVELD

By:  _____
John Forbes, Village President

Dated: 6-1-26

By:  _____
Michelle Walker, Clerk

Dated: 6-1-2026



AGENDA ITEM REPORT

MEETING DATE	PREPARED BY
August 11, 2026	

AGENDA ITEM # 5.c

Discuss and consider the next committee date and future agenda items.

BACKGROUND

RECOMMENDATION

ATTACHMENTS

None

**Village of Mount Horeb
Summary of Overnight Lodging Collections
For the year ending December 31, 2026**

Quarter	Gross Room Receipts	Exempt Room Receipts	Net Taxable Receipts	Total Tax Collections	Allocation	
					Mount Horeb Chamber of Commerce (80%)	Village Admin Fee (20%)
1st	\$ 287,844.54	\$ 65,521.46	\$ 222,323.08	\$ 17,771.14	\$ 15,638.60	\$ 2,132.54
2nd	\$ 620,803.09	\$ 112,034.82	\$ 508,768.27	\$ 40,716.16	\$ 35,830.22	\$ 4,885.94
3rd	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
4th	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total	\$ 908,647.63	\$ 177,556.28	\$ 731,091.35	\$ 58,487.30	\$ 51,468.82	\$ 7,018.48

		Already Pd/AJE	58,487.30
Due to Chamber	-	\$ 51,468.82	51,468.82
VILL AJE	-	\$ 7,018.48	7,018.48
			7,018.48

